



## Convergent Nonprofit Solutions

California Critical Access Hospital Network partners with Convergent Nonprofit Solutions for industry-leading expertise in all areas of fundraising, offering Capital Campaign Services, Early Engagement Services, and Funding Feasibility Services for members to assist in their fundraising activities.

**A unique mix of proven fundraising techniques and innovative tools help move the funding process from a charity mindset to one of investment.**

Convergent's comprehensive campaign management services minimizes the burden on members' staff. They strategically focus on a small number of tasks that can have an outsized impact on results—without a substantial time commitment. Convergent maximizes funding by complementing traditional emotional appeals with strong rational appeals for support. Utilizing a different approach to fundraising, the Investment-Driven Model™ is designed to position clients as an investable community asset. By demonstrating value, benefits, impacts, and ROI, they are able to get members to the front of the funding line in a competitive fundraising environment.

### Services:

- **“Before You Ask” Services.** In order to launch a major funding initiative, it is important to determine whether or not your organization has the foundation in place to successfully ask for large, meaningful dollars. Many organizations need Convergent's help developing the credibility, fundraising skills, and/or outcomes necessary to achieve funding success.
- **Funding Tools.** Convergent's funding tools have been developed for organizations that have an established development department capable of handling the day-to-day responsibilities of a large-scale funding initiative on their own, but need help in developing and/or communicating their outcomes to funders.
- **Campaign Services.** These services are designed for those organizations that are currently ready to launch a large-scale funding initiative. Convergent's process is scalable to fit the needs of almost any nonprofit organization, no matter the size, scope, or mission.

Working together to strengthen  
the health of our communities

[ccahn.org](http://ccahn.org)



*Better Fundraising. Better Results.*

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